



Wheels of Change

July 18-19, 2020

Run, Ride, Walk, Mobilize



www.wheelsofchange.us

This GIANT, people-powered, crowd-sourced, peaceful, virtual GEO ART has never been done before.

Help abolish racism with positive energy & visible presence. Please join us to spell BLACK LIVES MATTER from NY to ME.

Easy registration • No Fundraising • Socially Distanced

Your “spelling” activity will be uploaded into one ginormous heat map – virtually visible from the moon!

All participants must pledge action.

Not just for cyclists - this is for ALL – walkers to wheelchairs. Go 2 blocks or 1500 miles. It’s about large numbers of people taking peaceful and positive action.

START - Today if that is better for you. The big push is for July 18-19 but your miles will count whenever you ride.

Please mark your Strava activity with #WOCBLM



SAMPLE LETTER - The route that goes through southeastern NY and southwestern CT is the B in BLACK. Links to all 16 routes are on our website.

GLOBAL – Do something where you are. Check our website for the 3-step registration process. Mark your miles on Strava with #WOCBLM. We will locate your miles and count you as a supporter from afar.

VIRTUAL option for Cyclists – Every letter route is on the indoor cycling app Rouvy – we even have cyclists in Europe joining in! (search for routes created by Rouvy author “wheelsofchange”)